

Multimedia Project : Evaluating Websites

Teacher Name: **Shawn Smith**

CATEGORY	4	3	2	1
Design	Makes excellent use of font, color, graphics, audio and video effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, audio and video effects, etc. to enhance to presentation.	Makes use of font, color, graphics, audio and video effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, audio and video effects etc. but these often distract from the presentation content.
Content delivery	Well-rehearsed with smooth delivery that holds audience attention.	Rehearsed with fairly smooth delivery that holds audience attention most of the time.	Delivery not smooth, but able to maintain interest of the audience most of the time.	Delivery not smooth and audience attention often lost.
Purpose	Purpose of presentation clearly stated within first three slides.	Purpose of presentation clearly stated in presentation.	Purpose of presentation inferred but not clearly stated.	Purpose of presentation unclear.
Defined audience	Target audience clearly indicated on all slides.	Target audience indicated on at least three or more slides.	Target audience indicated on two or fewer slides.	Target audience not specified on presentation.
Appropriateness for audience	Presentation material completely appropriate for age, grade level and knowledge level of students.	Presentation material somewhat appropriate for age, grade level and knowledge level of students. Some minor revisions needed.	Presentation material somewhat inappropriate for age, grade level and knowledge level of students. Major revisions needed.	Presentation material inappropriate for age, grade level and knowledge level of students.

Multimedia Project : Evaluating Websites - cont'd.

CATEGORY	4	3	2	1
Identification of audience	Grade level of audience clearly defined and marked on each slide of presentation with header and/or footer.	Grade level of audience clearly defined and marked on several slides in presentation.	Grade level of audience defined and marked once in presentation.	Grade level of audience not defined and not marked on presentation.
Technical requirements	All technical requirements are met and exceeded. Presentation includes all of the following: audio, video, text and graphics.	All technical requirements are met. Presentation includes at least three of the following: audio, video, text and graphics.	Some technical requirements met. Presentation missing two of the following: audio, video, text, graphics.	Technical requirements not met. Presentation missing three or more of the following: audio, video, text, graphics.
Attractiveness	Makes excellent use of font, color, graphics, audio and video effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, audio and video effects, etc. to enhance to presentation.	Makes use of font, color, graphics, audio and video effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, audio and video effects etc. but these often distract from the presentation content.
Organization	Content is well organized using headings or bulleted lists to group related material.	Uses heading or bulleted lists to organize, but the overall organization of topics appears flawed.	Content is logically organized for the most part.	No clear or logical organizational structure, just many facts.
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent.	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1-2 factual errors.	Content is minimal OR there are several factual errors.