

# Representing Design

by Jane Abel

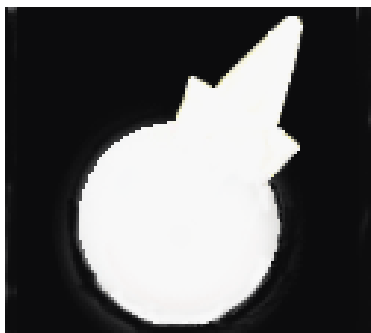
## A Biographical Sketch of a Jack in the Box Antenna Ball



The original concept of the Jack in the Box Antenna Ball may have been a rough *line* sketch, such as this one.



His simple *shape* took on three dimensional *form* and a simple, but delightful color scheme enjoyed by young and old alike.



Somehow, the *balance* seems off in this picture - in more ways than one!

Jack's life has not been without mishap, but he maintains his happy disposition in spite of the *distortion* showing in his face.



Sometimes your friends just don't notice what is happening around them.



But, Jack, how can you still smile when your face shows how miserable you are? You have been around so many boys and girls, no doubt, that you share the *texture* of their ailments.



Do you think this might be the way Jack feels  
when he is riding his antenna,  
racing into the wind?



With a *brightness* before him,  
Peering into the vast expanse of *space*?  
Of course, there is *value* here!



(Original Antenna Ball gifs and hamburger gif from the ***Jack in the Box*** Web Site at  
[http://jacks-gear.com/Merchant2/merchant.mv?Screen=CTGY&Category\\_Code=AntBalls](http://jacks-gear.com/Merchant2/merchant.mv?Screen=CTGY&Category_Code=AntBalls)  
and <http://www.jackinthebox.com/ourfood/index.php?section=7> )

\*\*\* Changes in the original antenna ball gifs were done in PhotoShop. \*\*\*